Press release from April 2020

3237 characters

Three spray coating machines in two quarters

**Sweden coats with Venjakob machines**

*In the course of a year, Venjakob Maschinenbau supplied three spray coating machines from the Ven Spray Comfort series to Sweden. Venjakob, together with its retail partner Jon Stenberg, thus achieved 100% market saturation for spray coating systems in the first two quarters of 2019, according to industry info Maskin Leverantörerna.*

Venjakob was definitely flying the colors of the Scandinavian flag in the first half of the year 2019—in March, May, July. During this time the fully automated Ven Spray Comfort spray coating machine was sold to three different Swedish companies in the furniture industry. Among these were two manufacturers of premium kitchens, Kök Ballingslöv and Kvänum Kök as well as the surface finishing specialist LMAB Smaland.

**Sweden was one of Venjakob’s first export countries**

Jon Stenberg is the retail partner on the ground in Sweden who makes it possible. As the sole retailer for surface finishing machines, Jon Stenberg covers the entire Swedish market. The collaborative relationship between the

family-owned Venjakob company and Jon Stenberg goes back to the 1970s. ”Back in 1976 when Venjakob first began transactions in foreign countries, Sweden was among the first export countries on board”, reports Oliver Milde, Accounts Manager for Scandinavia.

Kitchen manufacturer Kök Ballingslöv as well as LMAB Smaland already had Venjakob machines in operation. In fact, for Ballingslöv this was the third “Venjakob” in the area of spray coating. The new machine was intended to replace an older model of a third party brand. And at LMAB a 22-year old Venjakob spray coating machine was being replaced by a newer model. “The machine still ran perfectly, but due to the extreme age of the control system, General Manager Anders Samuelsson anticipated the risk of malfunctions only increasing, which could lead to machine breakdowns”, explains Oliver Milde. Furthermore, the new model of the Ven Spray Comfort, which was updated and enhanced for 2019, promised much better technical features.

**“The market decides to go with quality”**

For manufacturer Kvänum Kök, who regularly sweeps up design awards for its kitchens, the choice of a spray coating machine from Venjakob was preceded by a good deal of research. “In the end, the outstanding references and testimonials we received from our sister company Vedum Kök as well as the renowned paint manufacturer Sherwin Williams were the decisive factor“, says Oliver Milde. “The market decides to go with quality. And this can be seen at Venjakob not only in the high quality technical equipment of the machines, but also in the customer-oriented work approach, the development of customized solutions and the one hundred percent after sales service”, explains Milde.

**Ven Spray Comfort—fully automated spray coating machine**

The Ven Spray Comfort is a fully automated spray coating machine with a coating capacity of up to 3000 m² coated surface per shift. It can be used to finish a variety of lot sizes—from a drawer front to an inner door. Special features include the patented paint recovery system, an ingenious belt cleaning system and the integrated quick color changing system.

Link to image material (print media): <https://my.hidrive.com/share/krt3o0t7j7>

Photo caption 1: **The Ballingslöv team in front of the Ven Spray Comfort spray coating machine**

The third spray coating machine from Venjakob has been in operation at Kök Ballingslöv since May 2019. From left to right: Daniel Petersén (system operator), Mergim Curri (system operator), Ulf Moberg (project manager), Faton Arugaj (system operator)

Photo: Copyright Venjakob—released for publication

Photo caption 2: **Ven Spray Comfort at Kvänum Kök**

In July 2019 Project Manager Andreas Persson and System Operator Tim Hultén commissioned/started up their first spray coating machine from Venjakob.

Photo: Copyright Venjakob—released for publication

Photo caption 3: **Ven Spray Comfort at surface finishing specialist LMAB**

“The prestige of the Venjakob brand gives my customers peace of mind“, states General Manager Anders Samuelsson. In the photo: The family trio with General Manager Anders Samuelsson (center), Emil Samuelsson (left) and Anton Samuelsson (right).

Photo: Copyright Venjakob—released for publication

**VENJAKOB Maschinenbau GmbH & Co.KG**

Rheda-Wiedenbrück

Augsburger Str. 2-6

33378 Rheda-Wiedenbrück, GERMANY

www.venjakob.com

Contact partner:

Nicole Mihlan

Marketing

Phone +49 5242 9603-264

nmihlan@venjakob.de